

# ILO 2022 Calendar Planning

Revised January 17, 2022

## Hot Topics

|  | JAN | FEB | MAR                       | APR | MAY | JUN | JUL                                | AUG | SEP | OCT | NOV  | DEC |
|--|-----|-----|---------------------------|-----|-----|-----|------------------------------------|-----|-----|-----|--|-----|
|  |     |     | Wind (LWVWM) 4, Sun. 3/20 |     |     |     | New Redistricting Maps ?? (LWVSMC) |     |     |     | Hot Topic TBD Affordable Housing?? (LWVGRBA) |     |
|  |     |     |                           |     |     |     |                                    |     |     |     |  |     |

## County Interactions

|                               | JAN  | FEB  | MAR | APR  | MAY | JUN            | JUL | AUG | SEP   | OCT | NOV                     | DEC |
|-------------------------------|--|--|-----|--|-----|----------------|-----|-----|---|-----|-------------------------|-----|
| Planning Bd                   | 1/10 LU attend Development Review Committee-2 p.m.)                                      |  |     |  |     |                |     |     |   |     |                         |     |
|                               | Find Observers for planning sessions and public meetings. (Development Review Committee) |  |     |  |     |                |     |     |   |     |                         |     |
| Bd of Elections/ County Clerk |  | Meet with Christine: Debrief on General Election |     | PD attend in anticipation of Primary voting issues |     | PRIMARY June 7 |     |     | PD attend in anticipation of General Election voting issues |     | General Election Nov. 8 |     |
|                               | Secure schedule of BoE meetings (PD)   |  |     |  |     |                |     |     |   |     |                         |     |
| County Commissioners          |  |  |     |  |     |                |     |     |   |     |                         |     |
|                               | Find Observers for workshop (most critical) and public sessions                          |  |     |  |     |                |     |     |   |     |                         |     |

## VOTE411

|  | JAN  | FEB | MAR | APR  | MAY                     | JUN            | JUL   | AUG               | SEP   | OCT                     | NOV                     | DEC |
|--|--|-----|-----|--|-------------------------|----------------|---|-------------------|---|-------------------------|-------------------------|-----|
|  |  |     |     | Solicit volunteers for competitive Primary races | PR campaign for VOTE411 | PRIMARY June 7 |   | Workshop/ Auction | Launch communication with candidates; PR campaign | PR campaign for VOTE411 | General Election Nov. 8 |     |
|  | Recruit additional back-room technical people. (1 ½ hour training available) |     |     |  |                         |                | Reach out to Allison Perrine at Two River and contact at Coaster (Invite to Volunteer Workshop) |                   |   |                         |                         |     |

## Public Relations

|  | JAN  | FEB | MAR | APR | MAY | JUN | JUL                                  | AUG | SEP | OCT | NOV | DEC |
|--|--|-----|-----|-----|-----|-----|--------------------------------------|-----|-----|-----|-----|-----|
|  |  |     |     |     |     |     |                                      |     |     |     |     |     |
|  | PR people in three Leagues will develop a calendar for year, including press releases, VOTE411, voter education, Hot Topics, ... |     |     |     |     |     | Press Conference—Election activities |     |     |     |     |     |

## Voter Education and Registration

| JAN | FEB                         | MAR   | APR   | MAY  | JUN   | JUL   | AUG                                 | SEP  | OCT   | NOV  | DEC |
|-----|-----------------------------|---|---|--|---|---|-------------------------------------|--|---|--|-----|
|     | Voter Registration Training | Develop Primary Webinar and Student Advocate Toolkit; Voter Registration Training | <ul style="list-style-type: none"> <li>4/4 Petition filing deadline (County and local)</li> <li>Develop Election Webinar</li> <li>4/13 Party Declaration form deadline</li> <li>4/25 –VBM ballot distribution must begin</li> </ul> | <ul style="list-style-type: none"> <li>Begin delivery--election webinar</li> <li>5/17—Voter registration deadline</li> <li>5/31—VBM mail application deadline</li> </ul> | <ul style="list-style-type: none"> <li>6/2-6/5—Early voting</li> <li>6/6-VBM application in person deadline</li> <li>6/7 Primary Day</li> </ul> | <ul style="list-style-type: none"> <li>7/25-School Bd. candidate filling deadline</li> <li>Voter Registration Training</li> </ul> | Develop General Election Webinar—PR | <ul style="list-style-type: none"> <li>Begin delivery of election webinar</li> <li>Late Sept-petition filing deadline county/local candidates not selected in Primary)</li> <li>9/20 Nat'l Voter Registration Day</li> </ul> | <ul style="list-style-type: none"> <li>10/11—Voter registration deadline</li> <li>10/26-11/6--Early voting</li> <li>Deliver General Election webinar</li> </ul> | <ul style="list-style-type: none"> <li>11/1—VBM mail application deadline</li> <li>11/7—VBM in-person application deadline</li> <li>11/8 General Election</li> </ul> |     |

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**Candidate Forums**

Reach out to County and Legislative candidates. Advertise that we are prepared to hold forums, on request.

|  | JAN  | FEB   | MAR   | APR  | MAY | JUN | JUL | AUG  | SEP                     | OCT | NOV | DEC |
|--|--|---|---|--|-----|-----|-----|--|-------------------------|-----|-----|-----|
|  |  | Clear moderator training date with state (Sharon) | March Board— policy decision on virtual, sponsorship fees, etc. | 4/30: Moderator Training; Identify competitive races; evaluation forum possibilities               |     |     |     | Identify competitive races; evaluation forum possibilities | Wed., 9/28 County Forum |     |     |     |
|  | Recruit volunteers for forums<br>Decide policy of in-person v. virtual |   |   | Sharon, Anne, Evelyn, Marie, Susan involved in Moderator training. Use last year’s model/material. |     |     |     |  |                         |     |     |     |

**Annual Meeting**

|  | JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEP | OCT | NOV | DEC |
|--|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
|  |     |     |     |     |     |     |     |     |     |     |     |     |
|  |     |     |     |     |     |     |     |     |     |     |     |     |

**Governance**

|  | JAN | FEB               | MAR                      | APR               | MAY                    | JUN               | JUL                        | AUG               | SEP                         | OCT               | NOV                        | DEC               |
|--|-----|-------------------|--------------------------|-------------------|------------------------|-------------------|----------------------------|-------------------|-----------------------------|-------------------|----------------------------|-------------------|
|  |     | President Meeting | 3/2-Board Mtg. (LWVGRBA) | President Meeting | 5/4 Board Mtg. (LWVWM) | President Meeting | 7/6 Board Meeting (LWVSMC) | President Meeting | 9/7 Board Meeting (LWVGRBA) | President Meeting | 11/2 Board Meeting (LWVWM) | President Meeting |
|  |     |                   |                          |                   |                        |                   |                            |                   |                             |                   |                            |                   |

## Natural Resources

|  | JAN  | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEP | OCT | NOV   | DEC |
|--|--|-----|-----|-----|-----|-----|-----|-----|-----|-----|---|-----|
|  | Letter to DEP from 3 LWV presidents on Colts Neck Manor application (Roberta, LU, and BC to draft) |     |     |     |     |     |     |     |     |     | Consider affordable housing (including balance with Natural Resources) as Hot Topic |     |
|  |  |     |     |     |     |     |     |     |     |     |   |     |

## Training

|  | JAN  | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEP | OCT | NOV | DEC |
|--|--|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
|  |  |     |     |     |     |     |     |     |     |     |     |     |
|  | <ul style="list-style-type: none"> <li>• Observer Corps Training/Seminar</li> <li>• Member Poll of interests?? (Use Lisa Iannucci's work on poll—can be used in conjunction with merger;</li> <li>• List three of the top interests in LWV and ask that they join two of three). Put more onus on members (Sharon, Barb, Louise to work on something for membership. Evelyn to send Lisa's work to SS, BC, LU)</li> <li>• Phone interviews with members to learn interests</li> <li>• Hold seminars for specific governments (Red Bank, Neptune, County, etc.) for motivation, background, Observer Corps recruitment</li> </ul> |     |     |     |     |     |     |     |     |     |     |     |