

MINUTES

5 p.m., Thursday, December 9, 2021

Virtual Meeting via Zoom

ATTENDING: (18 participants) BOARD MEMBERS: Marie Curtis, Peggy Dellinger, Cordelia Golden, Dallas Grove, Lois Kiely, Evelyn Murphy, Nancy Sabino, Annette Scott, Susan Sferas, Pat Supplee, Anne Ugrovics. MEMBER GUESTS: Harriet Bernstein, Dallas Hlatky, Peg Jaeger, Jayne Mackta (Nominating Committee Chair), Janice McGowen, Luisa Paster, Sherri West.

Opening – Welcome, Introductions, and Diversity-Equity-Inclusion (DEI) Policy Pledge (read by Peg Jaeger)

Announcements

- A Fact & Issues interview on Monmouth County Reclamation and Hazardous Waste is scheduled for December.
- A DEI Page has been created for the lwvsmc.org.
- Eleanor Novek, Vanessa Merhi, and Donna Lembo have been working with Annette Scott on Reenter-Register-Vote.

Election of New Board Member to Fill Vacancy

 Board members voted via email to unanimously approve the proposal to appoint Cordelia Golden to fill the Board Directorship vacancy created by Sol Hara's death. A motion was made at this meeting and passed unanimously to make the appointment official.

Standing business (Distributed in Advance)

- A motion was made and passed to accept Minutes of November Meeting.
- Treasurer's Report
 - Treasurer Susan Sferas explained several line items:
 - A Per-Member-Payment (PMP) to LWVNJ was made in November to cover 4Q of previous fiscal year, which was late being billed.
 - Expense for an upgraded Zoom platform, needed to support Candidate Forums, will be reimbursed by state.
 - Adjusted book balance: \$7,019.93. The full Treasurer's Report is posted on lwvsmc.org, "Members Only" page.
 - o The Treasurer's Report will be filed for audit.
- Team Activity Reports -Board had no questions or comments on the reports they had been sent.

Club Express Decision

- Evelyn Murphy reviewed the background on Club Express, a web platform provider that the Board is considering to replace the current lwvsmc.org platform:
 - The Board previously approved looking into the Club Express platform, a resource that is endorsed by LWVUS and has customized functions for the League of Women Voters.
 - There is an initial \$3,180 start-up fee to cover the migration. Once operational, there is a monthly \$24 fee (based on our number of members). The monthly fee will start when we go live—probably about in about four months.
 - A member donation has been offered to cover the \$3.180 one-time fee.
- The motion made and passed unanimously: "Conditional on receiving the member donation, contract with Club Express for the start-up fee \$3,180 and ongoing \$24/month."
- Evelyn outlined the plan going forward:

- Our team (including webmaster Ted Dellinger, Anne Torre (GRBALWV), Susan Sferas, Evelyn Murphy, Nancy Sabino, and others) will be working with Club Express.
- Ted will continue to serve as webmaster. Others will have access to specific functionalities—like membership, volunteer management, financial reporting, etc.
- Those involved will take advantage of training modules provided by Club Express.

2022 Plan of Work - Calendar Overview

- The Board took a first pass at developing the LWVSMC calendar for the 2022 calendar year. They filled in known and recommended activities, by month, in key areas, including:
 - Program and Policy (Local, State, and National)
 - Voter Education and Registration (General, Young Voters, Returning Citizens, Voters we might be missing, . . .)
 - o Vote411
 - o Candidate Forums
 - GOTV (Get out the vote)
 - o Observer Corps
 - o DEI
 - Building Infrastructure (Website, Funding Sources, Member Trainings, Governance, . . .)
 - Celebrations
- Work on the calendar will continue at the January Board Meeting. The calendar is posted <u>here</u> on our Google Drive.

Close -

- Next Board Meeting: January 13, 5 p.m. Meetings going forward: second Thursday, 5 p.m.
- Final comments:
 - Dallas Grove requested that members be notified about LWVUS Action Alerts and encouraged to sign up at wv.org to receive them and take action. Evelyn will investigate how distribution of the Action Alerts works (do members need to sign up or do they receive them automatically?) and send out email to members, as appropriate, to urge action.
 - Annette Scott explained that Paterson is forming a League. She has been invited to speak in December about Reenter-Register-Vote program.