

# LWVSMC Brainstorm

## What do we want to have happen in 2021? What is our wish list?

December 2020

- SH: Happy Holiday wish to members we haven't seen in a while.
- PS: Energizing Young Voters
  - Curriculum development specifically addressing the second goal of the League of Women Voters, defending our democracy. Students will learn how they can become civically involved in the change they want to see.
  - Collaboration and responsibility-sharing (to assure that the programs survive beyond my engagement) with other members of our league and other Leagues to meet League goals specifically addressing the 18-29 year old age group
  - Outreach to schools, organizations and Leagues across New Jersey to disseminate our programs - presentations, conferences, public relations
  - Development - grants and donations
  - Engagement -volunteers, both young and old, as presenters, curriculum developers, grant writers, public relations, etc.
  - Hiring an intern to complete time-sensitive tasks and assist with administrative details (10 hr/wk/semester (10-15 weeks) @ \$10/hr paid for through funds already donated to EYV.
  - Data analysis to determine if the intention to vote is as strong as appears, and if the intention to vote leads to actual voting behavior.
  - Development of web and social media presence (underway)
  - Creation of a statewide rather than local League "home" for EYV
  - Identify and train new generation of leadership for EYV
- DG: Track the activities for PR releases on Hot Topics and EYV.
- SS: Fund-raising event.
- NS: Pay to have a Zoom call as fund-raiser.
- EM: Expand our capabilities on Zoom. Train others in our League to schedule and technically host Zoom events.
- RG: Set up a history of grants that is accessible. Each grant has its own financial control sheet. Clarify and straighten out the responsibilities now done by the Treasurer that logically should reside outside Treasurer's domain.