

July 1, 2019 to June 30, 2020

# YEAR IN REVIEW











June 18, 2020
Virtual LWVSMC Annual Meeting



# VOTE411.org

2019 Monmouth County Initiative



INTERLAKEN

MARLBORG

MATAWAN

MIDDLETOWN

OCEANPORT

RED BANK

SEA BRIGHT WALL

SPRING LAKE ) MUNI TINTON FALLS



- Trained and mobilized 26 LWV volunteers
- Covered 55 races (Monmouth County, municipal, board of education)
- **198 invitations sent**; 63 responses; 32% response rate

FREE MED THE



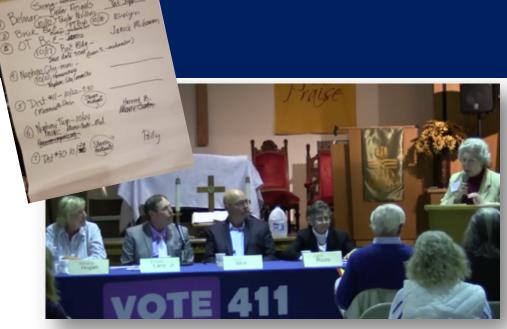
How-to-Run-a-Candidate-Forum

## Job Training Workshop

August 28, 2019
Ocean Township Historical Museum

- Trained 16 member-volunteers
- Description and run-through of Forum Volunteer
   Roles
- Review of available templates and tools
- Sign-up for scheduled forums in Monmouth County







## **Candidate Forums**

1. Ocean Township Board of Education

October 15, (LWVSMC sponsored.; Anne Torre, Moderator)

2. Neptune City Mayor and Council

October 21 (Neptune City Homeowners sponsored)

3. Fair Haven Municipal

October 23 (LWVGRA sponsored; Susan Sferas moderated, Wilma Pfeffer assisted)

4. Monmouth County Freeholders and Sheriff

October 23, Bd (ILO sponsored, LWVSMC—questions screening and timekeeping)

5. Neptune Township Council

October 24, (MURC sponsored; Marie Curtis, moderated)

6. Barnegat Board of Education

October 28, (Tapin To Barnegat sponsored, Marie Curtis, moderated)

7. Legislative District 11

October 30, (LWVSMC sponsored; Sharon Steinhorn, moderated)



Designed four additional forums not held when candidates declined to participate
Unable to accommodate request for Asbury Park Board of Education that came in too late



## "How to Register Voters"

#### TRAININGS

10:30 AM, Tuesday, February 11, 2020 Monmouth County Library Eastern Branch 1001 Route 35, Shrewsbury 07702

7:00 PM, Wednesday, February 19, 2020
Twp of Ocean Library, Terner Gallery
701 Deal Road, Ocean 07712

The League of Women Voters of Greater Red Bank and The League of Women Voters of Southern Monmouth County are holding free, one-hour workshops to equip you to register voters. You will receive registration forms and vote-by-mail applications and learn all you need to know to help people fill them out. Find out the latest on recent changes to the registration and voting laws.

Come, prepare yourself to play an active role in encouraging full participation in our democracy!

Kindly Reply if you plan to attend: LWVSMCNJ@gmail.com

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					- 1.						
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# "How to Register Voters" Workshops

- Created innovative 60-minute training program, vetted through LWVNJ
- Conducted four sessions open to the public
  - 8-23-19, Bradley Beach Library, (5)
  - 9-18-19, Private Home in Belmar, (7)
  - 2-11-20, Eastern Branch Library, Shrewsbury, (10)
  - 2-19-20, Terner Gallery, Twp of Ocean Library (9)
- 31 people trained
- Program continually updated to incorporate legal and regulatory changes



# Voter Registration



# **Voter Education**





Neptune Schools Civics Day, June 2019

Neptune Senior Citizens, Sept 2019







19<sup>th</sup> Amendment/ LWV 100<sup>th</sup> Anniversary









# LWV 100<sup>th</sup> Anniversary

# LWV 100<sup>th</sup> Anniversary





# Voter Turnout

- Canvassed door-to-door in Neptune in Neptune encouraging residents to vote in the November 2019 General Election – left materials at 795 households and held 140 conversations
- Secured a Lyft/LWVUS grant to provide **50 rides to the polls**
- Used Google Voice number to TEXT voting reminders and respond to inquiries

# Support of new citizens





**Fighting for the Vote for Citizenship Class** 

Long Branch, November 2019

**Registering new citizens at Naturalization Ceremony** 

Long Branch, November 2019







# Supporting the Census

- Promoted Census with bilingual flyers at Voter Registration
   Events and Candidate Forums beginning in the fall of 2019
- Partnered with LWVNJ and Census Bureau videotaped
   January "Hot Topic" Lecture and posted on our website
- Developed collaborative plan in Neptune with MURC and Township Council for a door-to-door campaign. (Shutdown by pandemic – partners now reaching out with virtual campaigns through church and community groups and township council)
- Offered support to **Asbury Park Complete Count Campaign**, led by its City Council
- Promoted Census on our Facebook account with Census Bureau videos, updates on completion rates, and Census Week "Five Friends Campaign"



# Reenter. Register. Vote.

LWV – New Jersey Reentry Partnership

- Partnership with NJ Reentry (and others) supporting returning citizens reenter society
- Our role: strengthening the ties to community by registering and encouraging returning citizens to vote
- Weekly training/registration sessions
  - Started in Neptune City Reentry Office Feb 2019
  - Extended to six other NJ Reentry locations
  - Working to extend to GEO Reentry and state library initiative
- Successful Press Conference announcing "Citizens
  Registration Day" for 3/17—day parolees and
  probationers became eligible in NJ to register and vote

FINALIST: LWVUS "EQUITABLE PARTNERSHIPS AWARD"













# Facts and Issues

## **SHOWS THIS YEAR**

- Redistricting
- Earth Day, Earth Share
- Interfaith understanding: Sisterhood of Salaam Shalom
- LWV 100<sup>th</sup> Anniversary
- Ocean Township's Cultural Commission
- 2019 Changes to Vote-by-Mail process
- Ocean Township 2019 Ballot Questions

## **Voter Girl**

March 7, 2020

LWV/Girl Scout Collaboration

 Scouts at all levels earned citizenship badges

100 LWV volunteers and 50 elected officials—statewide

 LWV volunteers at Brick High School





## Living History Program

# SUFFRAGISTS SPEAK

THE FIERCE AND FLAWED BATTLE FOR THE VOTE



2 to 3:30, Sunday, March 1, 2020 Monmouth County Library, Eastern Branch 1001 Rte. 35, Shrewsbury, NJ

The voices of five women and one man bring the struggle for the vote to life, with particular focus on the experience of African-American women. Living history interpreters recreate a conversation between Susan B. Anthony and Frederick Douglass that reveals the strain on their friendship following passage of the 15th Amendment. The words of Carrie Chapman Catt, Alice Paul, and Ida B. Wells explore racial tensions that continued to test the movement through the passage of the 19th Amendment in 1920. Finally, Fannie Lou Hamer's 1964 account of racially motivated voter suppression makes real that, for African-American women and men, the fight for the vote was not over.

The program is a collaboration of AAUW Northern Monmouth County Branch, League of Women Voters Monmouth County, T. Thomas Fortune Cultural Cen-

ter, and the Monmouth County Library.

Come celebrate the centennial of women's suffra tion of an under-reported story of the fight for t

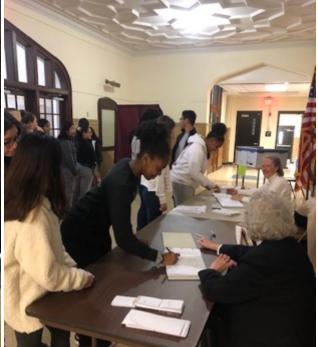
# Suffragists Speak

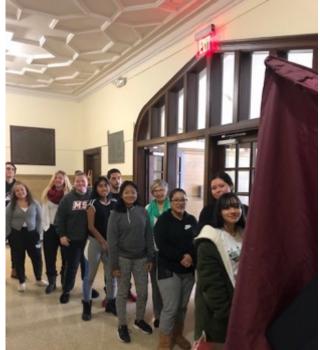


- Original production of the story of suffrage from the African American women's point of view.
- Collaboration: LWV, AAUW, T. Thomas Fortune House
- Virtual LWVNJ production scheduled for August

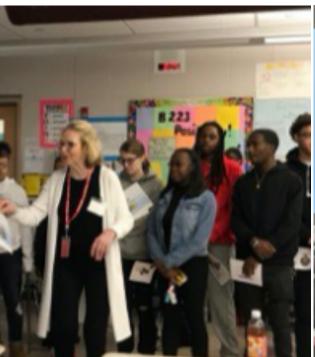


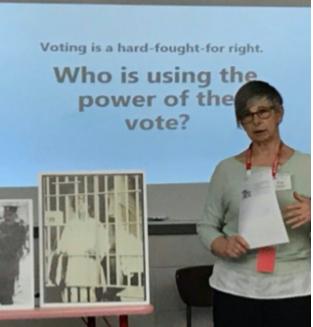












# Fighting for The Vote

- Original, interactive, classroom program designed to turn students into life-long learners
- Delivered this year to:
  - Long Branch High School (Social Justice Academy)
  - Manalapan High School
  - Asbury Park Intermediate School
  - Red Bank Regional
  - Hoboken High School
  - Ryder University

# Fighting for The Vote





Teaching future teachers to teach Fighting for The Vote
Ryder University

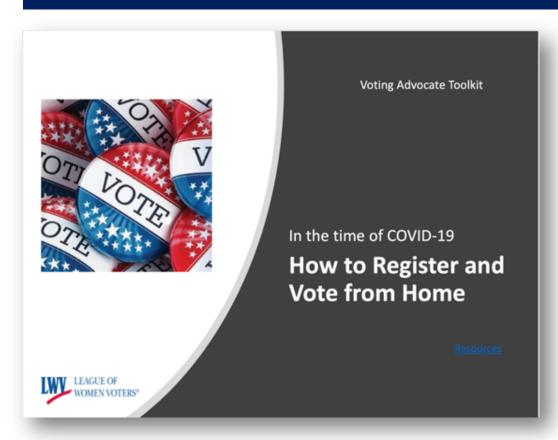
## In response to Covid-19

Adapted Fighting for The Vote (FfTV) to a virtual package



- Had FfTV deliveries set for Long Branch,
   Neptune, and Ryder
- Created a package for the virtual classroom
- Teacher slideshow and notes
- Student "Voting Advocate" Toolkit to support friends and family in registering and voting from home
- Distributed to our partner schools and through the NJ Association of Superintendents and the NJ Association of Social Studies Supervisors

# In response to Covid-19 Created a Toolkit and Webinar on Voting in the 2020 NJ Primary

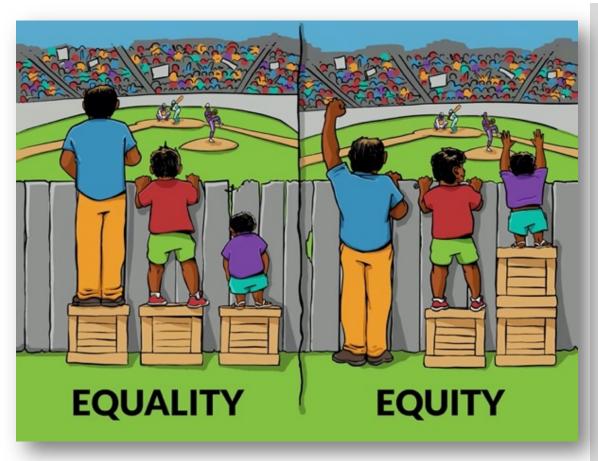


## **Presentations**

- 1. LWV members (May 28)—28 people
- 2. Greater Red Bank Women's Initiative (June 15)—38 people
- 3. MURC, Neptune (June 16)—68 people
- 4. Asbury Park (June 20)
- 5. Unitarian Universalist Congregation (June 20)
- 6. Congregation Torat-El (June 24)
- 7. Ocean Grove Home Owners Association (June 27)

WEBINAR AVAILABLE ON REQUEST
TOOLKIT AVAILABLE ON LWVSMC.ORG

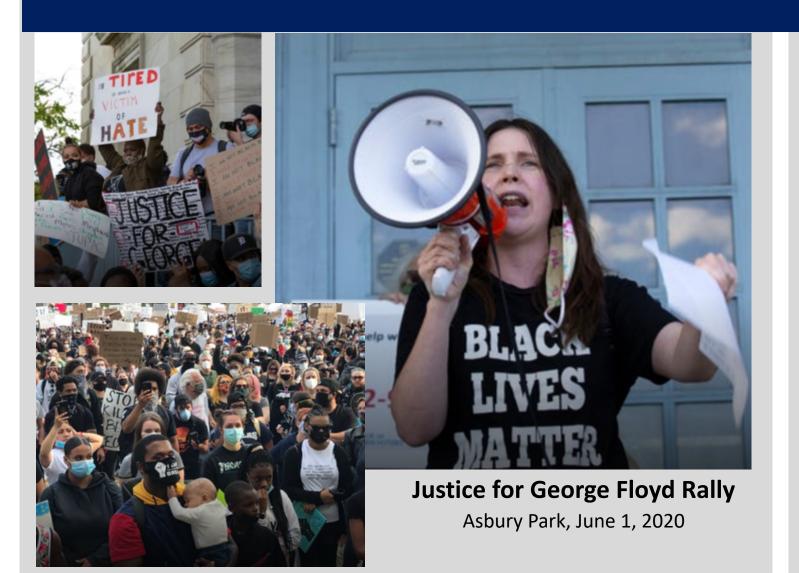
## Diversity - Equity - Inclusion Initiative



LWVUS 2020 Diversity Equity & Inclusion Equitable Leadership Program

- Awarded one of 48 program slots
- Enrolled in online DEI course through
   Leaderosity to help build knowledge and skills
   on DEI initiatives course completed June 2020
- Provided guidance in launching DEI plan and creating DEI Policy for LWVSMC
- Includes a \$500 grant to support DEI initiative

# Showing up for Social Justice





Art Justice Walk
Asbury Park, November 2, 2019

# Showing up for Social Justice



Asbury Park Pride in the Park
October 2019



Neptune Black History Month February 2020

## Public Relations













#### FOR IMMEDIATE RELEASE February 19, 2020

Contact: Evelyn C. Murphy, PhD, Voters Service Director, League of Women Voters of Southern Monmouth County (LWVSMC), 732-612-9570 (cell), EvelynCMurphy@gmail.com | wysmcni@gmail.com



Above or the participants in the League of Women Voters Press Conference to introduce their programs for register over 80,000 new voters due to New Tenry's recent low which e-rediffractions loss on provide or produce). The conference to place at the New Serves Penetry Corporation (MIRC) in Negrature (Gr., They are light to right) NAIC citer on Tymetha Kelp, (WOM) President Nancy Needinger, (WVSAIC Boood Needleer and Programs Coordinator America Social NAIA Facility (PVE), E.S.W., and MIRC celled Analy Michael Social Needle Naid Needle Needle Naid Needle Needle Naid Needle Needle Naid Needle Ne

League of Women Voters Declares March 17, Statewide Citizens Voter Registration Day to register 80,000 Voters under New Law

Neptune City: On Wednesday, February 19, the League of Women Voters held a press conference at the Neptune City office of The New Jersey Reentry Corporation (NJRC) to announce a March 17 statewide initiative to register more than 80,000 citizens to vote. These citizens will soon be re-enfranchised due to a new law signed by Governor Murphy this past December.

Evelyn C. Murphy, the LWV Voters Service Director of the Southern Monmouth County League (LWXMC), explained the law which declared that voting is a fundamental right and that, in New Jersey, many people are decided that right who are on parole or probation. More than half of those people are minorities due to racial disparities that exist in our criminal justice system. Additionally, the law declared that there is no evidence that denying the right to vote to people with criminal convictions serves any legitimate public safety purpose and unnecessarily burdens we enforcement, election officials and New Jersey residents. This new act serves to conserve law enforcement resources and creates a bright-line rule so that citizens are not wrongly denied their right to vote due to confusion or mistake.

Press releases, press conference, Facebook, town signs, community events, letters to the editor, flyers, . . .

# lwvsmc.org

- Useful links
- Critical updates
- Publicly available LWVSMC original resources
- Members only resources
  - Toolkits for Public Relations, Forums, VOTE411, and more
  - Organization documents: Membership List, Bylaws, Nonpartisan Policy, and more





League of Women Voters of Southern Monmouth County

P. O. Box 414, Oakhurst, New Jersey 07755





### Changes to the 2020 NJ Primary

- · Summary of Changes
- Voting Advocate Toolkit
- . Webinar of Voting Changes Workshop
- Vote By Mail Ballot Tips

#### LWVSMC Annual Meeting June 18

- · Proposed Bylaws
- Proposed Budget
- Proposed Slate

#### Monmouth County Primary Ballot Candidates

From the Monmouth County Clerk, lists of the candidates appearing on the 7 July 2020 Monmouth County primary election ballots:

#### Useful links:

Township of Ocean **Borough of Neptune City** Neptune Township City of Asbury Park Tinton Falls

Borough of Manasquan

### Township of Ocean

League of Women Voters of New Jersey League of Women Voters of the United States

New Jersey Division of

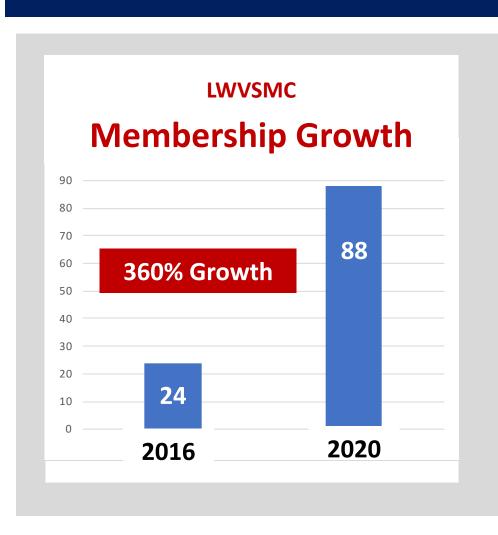
#### Voting links:

Vote411.org -- Election Information You Need the Clerk's Office **Voter Registration Forms** Vote By Mail (Absented

Am I Registered? Find My Polling Place Frequently Asked Questions

the League of Women Voters of New Jersey toll-free vote hotline 800-792-VOTE

# Members made it happen



## 88 members from 23 communities

Ocean (28), Neptune (17), Asbury Park (8), Tinton Falls (4), Belmar (3), W. Long Branch (2), Little Silver (2), Sea Girt (2), Interlaken (2), Lakewood (2), Manasquan (2), Bradley Beach (2), Eatontown (1), Manchester (1), Wall (1), Allenhurst (1), Avon (1), Toms River (1), Long Branch (1), Neptune City (1), Deal (1), Cream Ridge (1), Brick (1)

- January new member reception
- Mentor program
- Welcome package

# Grants: Funding our great ideas



## **Grants Received**

- LWVUS: \$700 for *Fighting for The Vote*
- LWVUS and Lyft: 50 rides to the polls (\$750)
- LWVUS: \$500 Diversity-Equity-Inclusion
- LWVUS: Virtual Platform Funding (\$45)

## **Applications Submitted**

- Union of Concerned Scientists: Technology
   upgrade for voter virtual outreach not funded
- NJ State Bar Foundation: Fighting for The Vote pending